



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37567-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Priorities USA Action	Issue	1565

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	37567	08879084

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/22/12	10/22/12	CBS This Morning	7-9a	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 8:36 AM CBS This Morning 7-9a :30 PRATV1205H \$1,400.00 NM									
13	10/16/12	10/16/12	Live w/Kelly	9-10a	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 8:59 AM Live w/Kelly 9-10a :30 PRATV1205H \$1,200.00 NM									
14	10/18/12	10/18/12	Live w/Kelly	9-10a	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 9:51 AM Live w/Kelly 9-10a :30 PRATV1205H \$1,200.00 NM									
15	10/16/12	10/16/12	8 News Now Noon M-F	12-1230p	-T-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 12:14 PM 8 News Now Noon M-F 12-1230p :30 PRATV1205H \$1,300.00 NM									
16	10/18/12	10/18/12	8 News Now Noon M-F	12-1230p	---T---	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 12:27 PM 8 News Now Noon M-F 12-1230p :30 PRATV1205H \$1,300.00 NM									
17	10/22/12	10/22/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,300.00									
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19	10/16/12	10/16/12	Ellen	3-4p	-T-----	:30	1	\$1,600.00	NM																																																																			
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21	10/17/12	10/19/12	8 News Now 4p M-F	4-5p	--WTF--	:30	2	\$1,600.00	NM																																																																			
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23	10/16/12	10/19/12	8 News Now 5-630p M-F	5-630p	-TWTF--	:30	1	\$1,700.00	NM																																																																			
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34	10/22/12	10/22/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$600.00	NM																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37567-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Priorities USA Action	Issue	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 1:36 AM Craig Ferguson 1237a-137a :30 PRATV1205H \$600.00 NM									
35	10/17/12	10/17/12	Electric Playground	137-207a	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 Electric Playground 137-207a :00 <del>\$100.00</del> NM See MG 35.2									
2 8 W 10/17/12 2:03 AM Electric Playground 137-207a :30 PRATV1205H \$100.00 NM MG for 35.1 10/17									
36	10/19/12	10/19/12	Electric Playground	137-207a	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 Electric Playground 137-207a :00 <del>\$100.00</del> NM See MG 36.2									
2 8 F 10/19/12 1:48 AM Electric Playground 137-207a :30 PRATV1205H \$100.00 NM MG for 36.1 10/19									
37	10/20/12	10/20/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 5:43 PM Politics Now S Sebelius Various :30 PRATV1205H \$1,500.00 NM									
38	10/20/12	10/20/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 Ent Tonight Weekend 7-8p :00 <del>\$600.00</del> NM See MG 38.2									
2 8 Sa 10/20/12 7:16 PM Ent Tonight Weekend 7-8p :30 PRATV1205H \$600.00 NM MG for 38.1 10/20									
39	10/21/12	10/21/12	8 News Now Sun 11p	11-1135P	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 11:20 PM 8 News Now Sun 11p 11-1135P :30 PRATV1205H \$1,500.00 NM									
40	10/20/12	10/20/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 12:57 AM Da Vinci Inquest 12.35a-1.35a :30 PRATV1205H \$200.00 NM									
41	10/21/12	10/21/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$700.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

**INVOICE**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

8NewsNow.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
37567-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Priorities USA Action	Issue	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
41	10/21/12	10/21/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$700.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/21/12</td><td>6:24 AM</td><td>8 News Now Sun AM #1</td><td>8 News Now Sun A</td><td>:30</td><td>PRATV1205H</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	10/21/12	6:24 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	PRATV1205H	\$700.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	Su	10/21/12	6:24 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	PRATV1205H	\$700.00	NM																																																																		
43	10/21/12	10/21/12	8 News Now Sun	430-5p, 630-7p	-----S	:30	1	\$900.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/21/12</td><td></td><td>8 News Now Sun</td><td>430-5p, 630-7p</td><td>:00</td><td></td><td><del>\$900.00</del></td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">See MG 43.2</td></tr><tr><td>2</td><td>8</td><td>Su</td><td>10/21/12</td><td>5:09 PM</td><td>8 News Now Sun</td><td>430-5p, 630-7p</td><td>:30</td><td>PRATV1205H</td><td>\$900.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">MG for 43.1 10/21</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	10/21/12		8 News Now Sun	430-5p, 630-7p	:00		<del>\$900.00</del>	NM				See MG 43.2								2	8	Su	10/21/12	5:09 PM	8 News Now Sun	430-5p, 630-7p	:30	PRATV1205H	\$900.00	NM				MG for 43.1 10/21							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	8	Su	10/21/12	5:09 PM	8 News Now Sun	430-5p, 630-7p	:30	PRATV1205H	\$900.00	NM																																																																		
			MG for 43.1 10/21																																																																									
44	10/20/12	10/20/12	KLAS Movie: Escape From NY	8-10p	-----S-	:30	2	\$3,975.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>2</td><td>\$3,975.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/20/12</td><td>8:56 PM</td><td>KLAS Movie: Escape From NY</td><td>8-10p</td><td>:30</td><td>PRATV1205H</td><td>\$3,975.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Sa</td><td>10/20/12</td><td>9:36 PM</td><td>KLAS Movie: Escape From NY</td><td>8-10p</td><td>:30</td><td>PRATV1205H</td><td>\$3,975.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	2	\$3,975.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/20/12	8:56 PM	KLAS Movie: Escape From NY	8-10p	:30	PRATV1205H	\$3,975.00	NM	2	8	Sa	10/20/12	9:36 PM	KLAS Movie: Escape From NY	8-10p	:30	PRATV1205H	\$3,975.00	NM																						
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1	8	Sa	10/20/12	8:56 PM	KLAS Movie: Escape From NY	8-10p	:30	PRATV1205H	\$3,975.00	NM																																																																		
2	8	Sa	10/20/12	9:36 PM	KLAS Movie: Escape From NY	8-10p	:30	PRATV1205H	\$3,975.00	NM																																																																		
Total Spots							32																																																																					

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$48,250.00</b>
<u>Agency Commission</u>	<b>\$7,237.50</b>
<u>Net Amount Due</u>	<b>\$41,012.50</b>